



Riders: Shawn Freyer & Andy Walbon // Photo: Justin Kious

Awesome Spark Dealers,

I don't know about you – but this season *FLEW* by for us at Spark. The introduction of our new Tesla System bindings left our phone ringing off the hook and our email inboxes flooded with email subject lines like this: "I want the AfterBurner more than I want my mustache to connect to my beard."

Seriously. We wouldn't make this stuff up. It's been a banner season for us at Spark R&D and we have a lot happening around the shop. This coming year we are moving forward with a doubled factory space, new machines and additional team members to continue developing and manufacturing the best splitboard bindings and accessories in the world.

Despite the busy year, we charged ahead with midnight design sessions and dawn patrol product testing missions. Our goal has always been to make splitboarding more accessible and simple with solid gear and breakthrough products that fill in the gaps for the split community ... while giving our customers and dealers a voice in what we tackle next.

With that in mind, **NEW for this season;**

- **Our first-ever hardboot splitboard specific binding**, the Dyno DH, along with a Dynafit Toe Piece compatible hardboot crampon, the D Rex.
- **Tesla Heel Locker.** Riders now have the ability to lock down their heel in tour mode to better adapt to diversified terrain types where quick descents, side-stepping, traversing, and skate splitting become more effective means of backcountry travel.
- **Low Rider Heel Loop Kit.** This XS heel loop positions highbacks lower on the leg for a better calf fit for the not-so-tall, and allows for better heel-toe centering for smaller boot sizes.

We continue to collaborate with champion companies in the industry – utilizing their already established tech (why re-invent the wheel?) and integrating it into the splitboard binding world. Throughout our product line, we are proud to partner with: Burton, Voile, G3, Dynafit, Verts, and new for this season, Black Diamond, Bomber Industries, and One Binding System. We are also producing a custom, limited edition splitboard specific binding for Burton called the Hitchhiker which will be available exclusively through their distribution channels.

Yes, it's been a crazy year for us at Spark and next year will no doubt be the same. Our success for the season does not go without many thanks to our loyal Dealers, Ambassadors, Customers, and Friends. Thanks for taking the ride with us and for all of your support over the years.

See you on the skin track!

— The Spark Team

P.S. Our pre-season order deadline is MARCH 15, 2014. You must place a pre-order to guarantee delivery next season. In-season orders are unlikely – sell out is inevitable!